

POPULATION TOTAL	1990 CENSUS	2000 CENSUS	2003 ESTIMATED	2008 PROJECTED
HAWAII	1,108,229	1,211,537	1,256,844	1,336,979
MEDIAN AGE (YRS)		36.3	37.5	39.5
HONOLULU, HI	836,231	876,156	899,864	941,692
MEDIAN AGE (YRS)		35.7	37.0	39.2
HISPANICS (ANY RACE)		58,729	60,215	62,946
STATE'S PERCENTAGE		6.70%	6.69%	6.68%
POPULATION BY RACE		2000 CENSUS	2003 ESTIMATED	2008 PROJECTED
WHITE		186,484	187,496	188,832
MSA'S PERCENTAGE		21.28	21.40	21.55
MEDIAN AGE (YRS)		37.3	38.8	41.6
BLACK/AFRICAN-AMERICAN		20,619	21,267	21,675
MSA'S PERCENTAGE		2.35	2.43	2.47
MEDIAN AGE (YRS)		27.0	27.6	28.2
AMERICAN INDIAN/NATIVE		2,178	2,239	2,294
MSA'S PERCENTAGE		0.25	0.26	0.26
MEDIAN AGE (YRS)		30.2	30.1	29.8
ASIAN		403,371	416,387	440,860
MSA'S PERCENTAGE		46.04	47.52	50.32
MEDIAN AGE (YRS)		42.4	44.1	46.8
HAWAII/PACIFIC ISLANDER		77,680	79,462	82,743
MSA'S PERCENTAGE		8.87	9.07	9.44
MEDIAN AGE (YRS)		28.5	29.6	31.6
OTHER		11,200	11,181	11,201
MSA'S PERCENTAGE		1.28	1.28	1.28
MEDIAN AGE (YRS)		26.6	26.8	26.8
POPULATION BY LOCALITY			2003 ESTIMATED	2008 PROJECTED
URBAN		----	316,799	326,788
SUBURBAN		----	572,161	603,294
RURAL		----	10,904	11,610

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<b>INCOME</b>	<b>2003 ESTIMATED</b>	<b>2008 PROJECTED</b>	
HOUSEHOLD MEDIAN	\$56,414	-----	
PER CAPITA	\$24,043	-----	
<b>EXPENDITURES</b>	<b>2003 ESTIMATED</b>	<b>2008 PROJECTED</b>	<b>% CHANGE</b>
TOTAL EXPENDITURES	\$13,147,451,000	\$16,428,297,000	24.95%
FOOD AT HOME TOTAL	\$1,566,330,300	\$1,809,304,800	15.51%
FOOD AWAY FROM HOME TOTAL	\$1,384,410,300	\$1,710,927,300	23.59%
FOOD AS % OF TOTAL EXPENDITURES	22.44%	21.43%	-----
<b>FOOD AT HOME</b>	<b>2003 ESTIMATED</b>	<b>2008 PROJECTED</b>	<b>% CHANGE</b>
MEATS (ALL TYPES)	\$298,514,800	\$348,940,300	16.89%
FISH & SEAFOOD PRODUCTS	\$29,768,800	\$34,298,900	15.22%
FRUITS & VEGETABLES	\$213,357,600	\$241,917,400	13.39%
DAIRY PRODUCTS	\$153,589,800	\$176,993,300	15.24%
BAKERY PRODUCTS	\$158,701,400	\$177,911,900	12.10%
CEREALS & PRODUCTS	\$103,082,900	\$124,722,700	20.99%
PREPARED FOODS	\$254,781,300	\$293,054,400	15.02%
JUICES	\$48,210,700	\$54,611,200	13.28%
<b>FOOD AWAY FROM HOME</b>	<b>2003 ESTIMATED</b>	<b>2008 PROJECTED</b>	<b>% CHANGE</b>
BREAKFAST & BRUNCH	\$87,378,100	\$120,196,400	37.56%
FAST FOOD	\$37,578,900	\$50,132,400	33.41%
FULL SERVICE	\$49,799,200	\$70,064,000	40.69%
LUNCH	\$376,990,100	\$462,940,900	22.80%
FAST FOOD	\$217,918,700	\$261,962,600	20.21%
FULL SERVICE	\$159,071,300	\$200,978,300	26.34%
DINNER	\$511,017,200	\$644,048,800	26.03%
FAST FOOD	\$191,160,800	\$231,401,200	21.05%
FULL SERVICE	\$319,856,400	\$412,647,600	29.01%

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FOOD AT HOME EXPENDITURES	2003 ESTIMATED	2008 PROJECTED	% CHANGE
<b>MEATS</b>			
MEATS (ALL TYPES)	\$1,006	\$1,108	10.14%
POULTRY	\$309	\$341	10.36%
EGGS	\$64	\$69	7.81%
<b>FISH &amp; SEAFOOD</b>			
FRESH	\$49	\$53	8.16%
FROZEN	\$31	\$36	16.13%
CANNED	\$20	\$20	0.00%
<b>FRUITS / VEGETABLES</b>			
FRESH	\$556	\$597	7.37%
CANNED	\$80	\$89	11.25%
FROZEN	\$52	\$53	1.92%
OTHER	\$32	\$30	-6.25%
<b>DAIRY PRODUCTS</b>			
FRESH MILK & CREAM	\$173	\$186	7.51%
CHEESE	\$106	\$109	2.83%
ICE CREAM	\$88	\$95	7.95%
BUTTER / MARGARINE	\$36	\$44	22.22%
<b>BAKERY PRODUCTS</b>			
BREAD & PRODUCTS	\$424	\$449	5.90%
COOKIES	\$71	\$74	4.23%
CRACKERS	\$40	\$42	5.00%
<b>CEREALS &amp; PRODUCTS</b>			
CEREALS	\$130	\$138	6.15%
PASTA PRODUCTS	\$62	\$72	16.13%
FLOUR & MIXES	\$45	\$53	17.78%
RICE	\$110	\$133	20.91%
<b>PREPARED FOODS</b>			
SNACKS/CHIPS	\$125	\$143	14.40%
JUICES	\$163	\$173	6.13%
FROZEN/PREP. OTHER	\$95	\$109	14.74%
SOUPS	\$63	\$73	15.87%
SAUCES & GRAVIES	\$70	\$69	-1.43%
BABY FOOD	\$50	\$54	8.00%
FROZEN MEALS	\$39	\$44	12.82%
NUTS	\$48	\$51	6.25%
SALADS	\$20	\$24	20.00%

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